

NATIONAL PARTNERSHIP AGREEMENT ON THE VICTORIAN BUSHFIRE RECONSTRUCTION AND RECOVERY PLAN

Council of
Australian
Governments

An agreement between

- the Commonwealth of Australia and
- the State of Victoria

This Agreement will contribute to the reconstruction and recovery of Victorian communities affected by the bushfires in February 2009.

National Partnership Agreement on the Victorian Reconstruction and Recovery Plan

INTERGOVERNMENTAL AGREEMENT ON FEDERAL FINANCIAL RELATIONS

PRELIMINARIES

1. This National Partnership Agreement (the Agreement) is created subject to the provisions of the Intergovernmental Agreement on Federal Financial Relations and should be read in conjunction with that Agreement and subsidiary schedules. In particular, the schedules include direction in respect of performance reporting.
2. This Agreement will contribute to the reconstruction and recovery of Victorian communities affected by the bushfires in February 2009.
3. In October 2009, the Commonwealth and Victorian Governments agreed to provide funding for initiatives in *Rebuilding Together: A Statewide Plan for Bushfire Reconstruction and Recovery* (*Rebuilding Together Plan*). The *Rebuilding Together Plan* represents the framework for community recovery and the restoration of core services and infrastructure following the 2009 Victorian bushfires.
4. This Agreement is established to facilitate the Commonwealth Government's \$31.1 million contribution towards the *Rebuilding Together Plan*.
5. In entering the Agreement, the Parties acknowledge that the Victorian Government is primarily responsible for the protection of life and property in response to a disaster in Victoria. The primary mechanism for the Commonwealth to support the States and Territories following a natural disaster is through the Natural Disaster Relief and Recovery Arrangements (NDRRA). This Agreement will cover projects that are not funded under the NDRRA. An additional \$21.21 million is being provided towards the *Rebuilding Together Plan* under the NDRRA.

PART 1 – FORMALITIES

Parties to this Agreement

6. In entering this Agreement, the Commonwealth and Victoria recognise that they have a mutual interest in the recovery and reconstruction of communities affected by the 2009 Victorian bushfires and will work together to achieve this outcome.

Term of the Agreement

7. This Agreement will commence as soon as the Commonwealth and Victoria sign the Agreement and will expire on 30 June 2011, unless terminated earlier or extended as agreed in writing by both Parties.
8. The Parties recognise that while the funding under this Agreement will be provided over the period to 30 June 2011, the recovery process is likely to extend beyond this date.

Enforceability of the Agreement

9. The Parties do not intend any of the provisions of this Agreement to be legally enforceable. However, that does not lessen the Parties' commitment to this Agreement.

Delegations

10. The Minister for Families, Housing, Community Services and Indigenous Affairs, is authorised to agree or amend Schedules to this Agreement on behalf of the Commonwealth and certify that payments may be made to Victoria in accordance with clause 25 of this Agreement.
11. The relevant Victorian Portfolio Minister is authorised to agree or amend Schedules to this Agreement on behalf of Victoria.

Interpretation

12. Unless otherwise specified, the following terms and definitions are used throughout this Agreement:
 - a. **Victorian bushfires:** Fires after 29 January 2009 until 28 February 2009 in the State of Victoria.
 - b. **Bushfire-affected communities:** communities directly affected by fires after 29 January 2009 and until 28 February 2009 in the State of Victoria.
 - c. **Victorian Bushfire Reconstruction and Recovery Authority (VBRRA):** the administrative office of the Department of Premier and Cabinet that was established on 10 February 2009 to oversee and coordinate Victoria's bushfire reconstruction and recovery program in response to the 2009 Victorian bushfires. This term will include any subsequent iteration of VBRRA.

2 – OBJECTIVES, OUTCOMES AND OUTPUTS

Objective

13. The reconstruction and recovery of communities affected by the Victorian bushfires.

Outcomes

14. The Agreement will contribute to the following specific outcomes in bushfire-affected communities:
 - a. communities are rebuilt; and
 - b. projects are delivered quickly and efficiently.

Outputs

15. The objective and outcomes of this Agreement will be achieved by the delivery of outputs detailed in Schedule A. Progress on outputs will be summarised in the *Rebuilding Together* quarterly report.

Key outputs in the *Rebuilding Together* Plan include:

- supporting the economic recovery to build and re-establish businesses, increase tourism to improve the economic outlook and provide self sustaining development and opportunities;
- restoring the environment to encourage regeneration to improve the natural beauty of the areas and to assist in management of land and water resources;
- constructing and restoring community facilities; and
- supporting the community to assist in the recovery of community services and groups to improve the well being and lifestyle for the communities.

PART 3 – ROLES AND RESPONSIBILITIES OF EACH PARTY

16. To realise the objectives and commitments in this Agreement, each Party has specific roles and responsibilities, as outlined below.

Role of the Commonwealth

17. The Commonwealth agrees to be accountable for the following roles and responsibilities:
- a. providing a \$31.1 million financial contribution to the Victorian Government towards the delivery of projects under this Agreement and the *Rebuilding Together* Plan;
 - b. participating in the Statewide Plan Implementation Group convened by the VBRRR regarding implementation of the *Rebuilding Together* Plan; and
 - c. approving, in accordance with existing guidelines for Victorian Bushfires Business Investment Fund, applications for assistance under the Victorian Bushfires Business Investment Fund.

Role of the Victorian Government

18. The Victorian Government agrees to be accountable for the following roles and responsibilities:
- a. providing the financial contribution required to support the implementation of this Agreement and the rebuilding together plan above the \$31.1 million provided by the Commonwealth;
 - b. delivering projects in accordance with this Agreement and the *Rebuilding Together* Plan;
 - c. reporting on projects, under this Agreement, which form part of the *Rebuilding Together* Plan; and
 - d. meeting the requirements of Schedule E, Clause 26 of the Intergovernmental Agreement for Federal Financial Relations, by ensuring prior agreement is reached with the Commonwealth on the nature and content of any events, announcements, promotional material or publicity relating to activities under this Agreement and the

Rebuilding Together Plan; that the roles of both Parties will be acknowledged and recognised appropriately; and that appropriate Commonwealth and Victorian government representatives will be invited to participate in opening ceremonies, product launches or similar events.

PART 4 – PERFORMANCE AND REPORTING

Progress measurement

19. Performance Indicators and Progress Measures are identified for each project in Schedule A in the Quarterly reports. These indicators and measures will be used as the basis for the progress report outlined below under Reporting.
20. Overall progress for the *Rebuilding Together* Plan will be monitored against the continued successful implementation of projects in the areas of:
 - Economic Recovery
 - Environment
 - Community Services
 - Construction of community assets.

Reporting

21. As previously agreed by the Commonwealth and Victorian Governments, reporting arrangements already exist as part of the *Rebuilding Together* Plan.
22. Measurement of progress will be tracked through Quarterly reports, as part of the Strategic Outcomes Framework, prepared by the VBRRRA's Project Management Office.
23. Quarterly reporting will include reporting against specific progress measures and project milestones.
24. The Quarterly reports will be submitted to the Department of Families, Housing, Community Services and Indigenous Affairs within 14 days from the end of the reporting period.

PART 5 – FINANCIAL ARRANGEMENTS

Funding

25. This Agreement is based on a joint investment approach between the Commonwealth and Victorian governments as follows:
 - a. the Commonwealth is providing \$31.1 million funding to the Victorian Government for this Agreement towards the *Rebuilding Together* Plan; and
 - b. outside this Agreement, the funding committed by the Commonwealth and Victorian governments towards the *Rebuilding Together* Plan is outlined in the *Rebuilding Together* Plan document which was released publicly on 16 October 2009. This includes additional funding provided under the NDRRA for the *Rebuilding Together* Plan.

Payment schedule

26. Funding will be provided to the Victorian Government as follows:
- a. payment for the 2009-10 financial year of \$24.17 million will be made in the month following the signing of this Agreement by both Parties; and
 - b. payment for the 2010-11 financial year of \$6.93 million will be made in July 2010.
27. Commonwealth funding to Victoria is allocated according to the table below..

| Initiative | 2009-10 \$m | 2010-11 \$m | Total \$m |
|--|----------------|----------------|--------------|
| People | | | |
| Community Service Hubs | 2.60 | 2.01 | 4.61 |
| VBAF Administration | 0.75 | 0.00 | 0.75 |
| Reconstruction | | | |
| Rebuilding Advisory Centres | 0.25 | 0.00 | 0.25 |
| Rebuilding Advisory Service | 0.75 | 0.25 | 1.00 |
| Increasing Local Government Capacity | 0.25 | 0.00 | 0.25 |
| Township Urban Design Schema | 0.50 | 0.00 | 0.50 |
| Building Volunteer Program | 0.10 | 0.00 | 0.10 |
| Community and Visitor Facilities – National Parks and State Forest Sites | 1.50 | 0.00 | 1.50 |
| Community Sewerage Solutions | 0.40 | 0.40 | 0.80 |
| Economies | | | |
| Bushfire Business Investment Fund | 5.00 | 0.00 | 5.00 |
| Community Liaison Officers | 0.27 | 0.17 | 0.44 |
| Rural Recovery Co-ordinators | 0.50 | 0.50 | 1.00 |
| Kinglake – key milestones | 0.60 | 0.00 | 0.60 |
| Yarra Ranges National Park – key milestones | 0.20 | 0.20 | 0.40 |
| Recreational Fishery | 0.20 | 0.10 | 0.30 |
| Environment | | | |
| Pests and Weeds | 1.30 | 1.30 | 2.60 |
| Forest Regeneration | 1.70 | 1.20 | 2.90 |
| Control of Priority Weeds on Roadsides | 0.50 | 0.30 | 0.80 |
| Pest Plant and Animal Program | 0.10 | 0.00 | 0.10 |
| Woody Weed and Priority Weed Control | 0.10 | 0.50 | 0.60 |
| Wild Dog Fencing and baiting program | 0.10 | 0.00 | 0.10 |
| Land and Water Management | 0.50 | 0.00 | 0.50 |
| VBRR Operating Budget | | | |
| VBRR Corporate Operations | 1.25 | 0.00 | 1.25 |

| | | | |
|---|--------------|-------------|-------------|
| Community Engagement and Communications | 1.75 | 0.00 | 1.75 |
| Implementation and Project Management | 3.00 | 0.00 | 3.00 |
| TOTAL | 24.17 | 6.93 | 31.1 |

PART 6 – GOVERNANCE ARRANGEMENTS

Dispute resolution

28. Either Party may give notice to the other Party of a dispute under this Agreement.
29. The relevant portfolio Ministers will attempt to resolve any dispute in the first instance.
30. If a dispute cannot be resolved by the relevant portfolio Ministers, it may be referred by a Party to COAG for consideration.

Variation of the Agreement

31. The Agreement may be amended at any time by agreement in writing by the Parties and under terms and conditions as agreed by the Parties.
32. A Party to the Agreement may terminate their participation in the Agreement at any time by notifying the other Party in writing.

The Parties have confirmed their commitment to this agreement as follows:

**Signed for and on behalf of the Commonwealth
of Australia by**



The Honourable Kevin Rudd MP
Prime Minister of the Commonwealth of Australia

March 2010

**Signed for and on behalf of the
State of Victoria by**

The Honourable John Brumby MP
Premier of the State of Victoria

February 2010

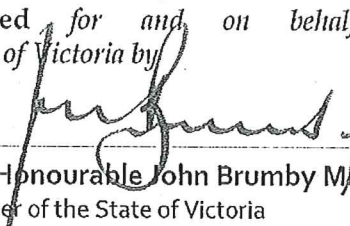
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**Victorian Bushfire
Reconstruction and
Recovery Authority**

SCHEDULE A - STRATEGIC OUTCOMES FRAMEWORK – QUARTERLY REPORT- template

| Victorian Bushfires Reconstruction and Recovery Outcomes Framework | | | | | | |
|--|--|--|------------------------------|---|--|---------|
| Outputs | Program Focus/Term* | Desired outcome | Vic Gov Agency | Inputs | Progress Measures | Results |
| Reconstruction <ul style="list-style-type: none"> Properties and infrastructure in damaged communities are rebuilt quickly and efficiently. New structures are of higher quality, safer and affordable. Communities are better equipped to deal with fire threats. New public facilities better meet community needs. Infrastructure is environmentally sustainable. | Rebuilding Homes (S/M) | <ul style="list-style-type: none"> Planning, building and environmental codes effectively address future risk posed by bushfire. Planning controls allow for quick and efficient rebuilding of bushfire affected properties. Councils have resource capacity for planning administration. (DPCD and Local Governments) Homes rebuilt or restored to current building standards for those staying in affected areas. New homes acquired by those choosing to relocate. | DPCD/ Building Commission | <ul style="list-style-type: none"> Building Amendment (Bushfire Construction) Interim and Further Interim Regulations 2009 (Practice notes and implementation advice) New Building Standards for public buildings in areas at risk of bushfire Planning and building controls that respond to Royal Commission findings Building Amendment (Bushfire Construction) Interim and Further Interim Regulations 2009 | <ul style="list-style-type: none"> Number of Site Plan Approvals Number of Building Permits issued. Number of Certificates of Occupancy for rebuilt homes. | |
| | Restoring rural properties (S/M) | <ul style="list-style-type: none"> Clean up and restoration of rural properties Rapid reconstruction of boundary fences on fire damaged properties. | DPI/VBRR A | <ul style="list-style-type: none"> DPI to assist Rural Finance Corporation to direct grants to impacted landholders DPI funding to assist the Victorian Farmers Federation to manage volunteer effort to reconstruct boundary fences | <ul style="list-style-type: none"> Number of successful applications for restoration grants Kilometres of boundary fencing repaired / replaced by VFF teams, landowners and others by December 2009 Number of volunteers engaged in boundary fencing reconstruction by December 2009 | |
| | Restoring Core Services and Infrastructure (M) | <ul style="list-style-type: none"> Schools and kindergartens at Marysville, Kinglake and Strathewen rebuilt following community consultation and engagement. Childcare and early childhood services re-established where required in collaboration with local government. School design optimises benefits for local communities and matches long-term enrolment demand. Combined education/early childhood/community facilities built | DEECD | <ul style="list-style-type: none"> Planning and design processes to replace or restore schools, kindergartens, and early childhood services conducted in collaboration with local government and community representatives. | <ul style="list-style-type: none"> Milestones for rebuilding education and early years facilities met as follows: <ul style="list-style-type: none"> o SCRTs are established for school rebuilding project (April, May 2009) and undertaken planning and design consultations to ensure that facilities meet community needs (May-July 2009) o Three schools rebuilt following community consultation processes. o Three early years facilities rebuilt in collaboration with local govt following community consultation | |

| Outputs | Program Focus/Term * | Desired outcome | Vic Gov Agency | Inputs | Progress Measures | Results |
|---------|--|---|--|--|---|--|
| | Restoring Core Services and Infrastructure (M) | <p>where possible in collaboration with local government.</p> <ul style="list-style-type: none"> Emergency services infrastructure reinstated Marysville police station replaced All damaged roads restored Access restored to parks, reserves and State Forest areas to ensure return of nature based tourism and fire access. Bridges and other infrastructure are replaced and restored to meet community needs Deficient areas are upgraded to meet current standards | <p>DOJ Vic Pol/DoJ</p> <p>Vic Roads, Local Govt, DSE, PV</p> <p>DSE PV</p> <p>VBRRRA/ local govt</p> | <p>Project management, planning, design and building processes</p> <ul style="list-style-type: none"> Planning and design processes to replace or restore police stations, conducted in collaboration with local government and community representatives. Local policing services to be maintained across all areas before/during and after reconstruction. Ongoing recovery works include the reinstatement of fencing, guardrail, signs, linemarking and guideposts to pre bushfire standards. Vehicle tracks, walking tracks, access, visitor facilities restored Project management, planning, design and construction process | <p>processes</p> <p>Project milestones met as follows.</p> <ul style="list-style-type: none"> Marysville site cleanup completed (before June 2009). Reconstruction completed by December 2010. Proportion of roads damaged by fire replaced or restored to pre-fire condition. Access and facilities restored to all affected parks, reserves and State Forest areas by June 2011. Project milestones met as indicated in project management documentation | |
| | Community and Visitor Facilities | <ul style="list-style-type: none"> Sporting facilities/clubs rebuilt Community facilities – churches, playgrounds, council buildings rebuilt Recreation, tourism and road assets in national parks and state forests rebuilt Assets on crown land in townships rebuilt including community halls, recreation sites, mechanics halls and rail trails. Infrastructure works and design to minimise environmental impacts as far as is practicable | <p>DPCD VBRRRA, DPCD, Local Govt</p> <p>DSE/PV DSE</p> <p>DSE/DPC D/VBRRRA</p> | <ul style="list-style-type: none"> Project management, planning, design and building processes Project management, planning, design and building processes Community consultation in areas of specified interest Crown land committees of management engaged and assisted with replacement or repair Environmental Management Plans for infrastructure works | <ul style="list-style-type: none"> Project milestones are met as designated in project management documentation. Number of community, sport and recreation facilities rebuilt or restored. Number of assets replaced or repaired. Number of assets replaced or repaired. Compliance with Environmental Management Plans | <ul style="list-style-type: none"> Compliance with Environmental Management Plans |

| Outputs | Program Focus/Term* | Desired outcome | Vic Gov Agency | Inputs | Progress Measures | Results |
|---|----------------------------------|---|--------------------------|---|---|---------|
| People and Communities | | | | | | |
| <ul style="list-style-type: none"> • People are supported to recover and plan for the future. • Community members experience good health. • Communities experience high levels of civic participation. • People regard their communities as strong and resilient. • Education and early childhood provision meets child and community needs. | Health Services | <ul style="list-style-type: none"> • Services are provided to best meet physical health needs. | DHS | <ul style="list-style-type: none"> • Planned and coordinated delivery of Community Health Services to affected communities in Kinglake and Marysville • Community Emergency Response Team • Ambulance services | <ul style="list-style-type: none"> • Community health services delivered to clients living in the affected communities. • CERT team re-established • Ambulance services re-established | |
| | Psychosocial Services | <ul style="list-style-type: none"> • Services are provided to best meet psychosocial health needs. | DHS DHS DHS DHS | <ul style="list-style-type: none"> • Credits provided to individuals for counselling • Support groups for the bereaved • Training for counsellors • Community information/education sessions | <ul style="list-style-type: none"> • Uptake of counselling credit • Membership numbers of support groups • Number of people trained in 'Skills for Psychological Recovery' training • Number of registered community information/ education sessions | |
| | | <ul style="list-style-type: none"> • Psychosocial needs of children, adolescents, and staff in schools and children's services are met. | DEECD | <ul style="list-style-type: none"> • Student Support Service Officers engaged to provide bushfire-specific support to schools and early childhood services. • Staff supported with time release to attend special purpose training provided by the Australian Child and Adolescent Trauma Loss and Grief Network (ACATLGN) and Principals Australia. • Resources and information developed and provided to support children, adolescents, staff and parents understand and manage the impact of trauma | <ul style="list-style-type: none"> • SSSOs providing bushfire-specific support. • School and early childhood staff attending special purpose training • Resources provided for target audiences. | |
| | Community Initiatives & Programs | <ul style="list-style-type: none"> • Communities enabled to build their networks and capacity. • Opportunities for social, sporting and recreational participation are best provided for. • Support the provision of memorials in line with community requirements and expectations • Establish community spaces in line with community requirements and expectations | DPCD DHS | <ul style="list-style-type: none"> • Community development activities and facilitation brokers • Volunteer Support grants • Bushfire Relief for Community Sports Clubs Recovery Fund initiatives • Winter Activities program • Community Development Program | <ul style="list-style-type: none"> • Number of community development activities and community programs facilitated • Number of CDOs appointed. • Area based Community Development teams (Hubs, CDOs, Community engagement officers) established, trained and working together. | |

| Outputs | Program Focus/Term* | Desired outcome | Vic Gov Agency | Inputs | Progress Measures | Results |
|--------------------|-------------------------|---|-----------------------------|---|---|---------|
| | General Services | <ul style="list-style-type: none"> Provide a coordinated response to support bushfire affected individuals. | DHS | <ul style="list-style-type: none"> Case Management 10 Community Service Hubs Housing & Accommodation | <ul style="list-style-type: none"> Sufficient case managers to respond to demand Positive outcome from Case Management service evaluation Number of visitors to Community Service Hubs Number of accommodation options provided compared to demand Number of temporary tenancies Number of households supported into permanent accommodation from temporary arrangements. | |
| | Children & Youth | <ul style="list-style-type: none"> Youth services provided in line with community requirements and expectations Bushfire affected families, children and adolescents supported with programs and activities specifically developed to meet their recreational and learning needs. | DPCD DPCD DPCD DHS | <ul style="list-style-type: none"> Youth outreach program Youth development workers Online support program School holiday programs | <ul style="list-style-type: none"> Number of young people assisted to participate and re-engage. Number of page impressions for online support program Number of locations, activities provided, and participants. | |
| | Educational resources | <ul style="list-style-type: none"> Educational and other program support provided to bushfire affected children and adolescents to support their recovery. | DEECD | <ul style="list-style-type: none"> Targeted training and development provided for specialist and other staff working with affected schools and early childhood services to more adequately support bushfire affected children and adolescents | <ul style="list-style-type: none"> Relevant school and early learning staff attending training. | |
| | Family Support Services | <ul style="list-style-type: none"> Provide family support services in line with community requirements and expectations | DEECD | <ul style="list-style-type: none"> Early Years Community Development and Family Engagement Strategy commenced in Murrumbidgee Shire to build parent capacity and confidence, support social engagement and reduce the impact of trauma and grief | <ul style="list-style-type: none"> Number of playgroups established and/or supported | |
| Environment | | | | | | |

| Outputs | Program Focus/Term* | Desired outcome | Vic Gov Agency | Inputs | Progress Measures | Results |
|---|--|---|---------------------------------------|--|---|---------|
| <ul style="list-style-type: none"> Environmental regeneration meets the needs of communities and natural habitats. Recovery and reconstruction actions enhance the environment and local amenity. Planning and management decisions minimise risk of fire to communities and natural resources. Parks are integrated into the community fabric. | Vegetation Management and Regeneration (M/L) | <ul style="list-style-type: none"> Ecosystems are restored and maintained. Roadside vegetation is managed to best meet both safety and conservation requirements. Threatened species and plant communities are protected from damage from pest plants and animals. | DSE Parks Victoria Vic Roads | <ul style="list-style-type: none"> Plans to identify and manage impacts on sensitive environments and threatened species. Roadside vegetation posing immediate risk as a result of bushfires removed. Management plans for roadside reserves developed. Control of priority weeds on public land to protect threatened species and reduce risk of spread into private land | <ul style="list-style-type: none"> No of high risk sites treated as outlined in the US BAER reports Status of recovery of terrestrial and aquatic ecosystems including threatened species and ecosystems Proportion of roadside vegetation in fire affected areas posing an immediate risk as a result of bushfires removed. Kilometres of fire affected roads assessed and treated for pest plants and animals | |
| | | <ul style="list-style-type: none"> Increased surveillance and reporting of new weed infestations by the rural landowners and community. | DPI | <ul style="list-style-type: none"> Community awareness and engagement programs in priority weeds programs. | <ul style="list-style-type: none"> Programs undertaken with local landholders, community groups and local government. | |
| | Parks and Leisure (M/L) | <ul style="list-style-type: none"> Improved rate of recovery of recreational fishing industry Social and recreational connections to parks are best provided for. Tourism opportunities relating to parks and State forests are facilitated and provided for. Safe and positive interactions with nature are facilitated. | DSE Parks Victoria | <ul style="list-style-type: none"> Re-opening of parks and forests Visitor asset replacement programs <p>Licensed tour operators (LTOs) employed in recovery until public access can be restored.</p> | <ul style="list-style-type: none"> Report on recovery of recreational fishing industry Percentage of parks and forests reopened Proportion of required visitor asset replacement programs completed. Number of LTOs employed | |
| | Cultural heritage (S/M) | <ul style="list-style-type: none"> Cultural heritage is considered in recovery planning. | DSE/ PV / DPCD | <ul style="list-style-type: none"> Embed cultural heritage consideration in community, local government and state government project and program planning. | <ul style="list-style-type: none"> Increased awareness of cultural heritage (S/M) | |
| | Emergency stabilisation (S) | <ul style="list-style-type: none"> Fire control lines rehabilitated and priority sites treated. | DSE | <ul style="list-style-type: none"> Emergency Stabilisation works on public land are implemented. Fire control lines constructed by fire suppression agencies on private and public land rehabilitated. | <ul style="list-style-type: none"> No. of high risk sites treated as outlined in the US BAER reports No. of kilometres of fire control lines rehabilitated on public land. | |

| Outputs | Program Focus/Term* | Desired outcome | Vic Gov Agency | Inputs | Progress Measures | Results |
|--|---|--|----------------------|---|--|--|
| Economic Development | | | | | | |
| <ul style="list-style-type: none"> Public and business confidence in the economic viability of damaged areas is restored. More diverse economic bases are developed. | Tourism regeneration (M/L) | <ul style="list-style-type: none"> Visitation returns to pre-fire levels | Tourism Victoria | <ul style="list-style-type: none"> Marketing strategies developed to encourage interstate and intrastate visitation to regions affected by the bushfires. Event development and marketing support provided to stimulate travel to fire affected regions. | <ul style="list-style-type: none"> Domestic overnight visitor numbers in regional Victoria have stabilised. Visitor expenditure in regional Victoria has been maintained. High target market awareness of advertising on Victoria. Victoria establishes and/or maintains leadership against key brand attributes, i.e 'quality food and wine experiences'. | <ul style="list-style-type: none"> |
| | Business regeneration (M/L) | <ul style="list-style-type: none"> Existing businesses recover and experience improved economic opportunities. Councils enabled to support economic viability of municipalities. | RDV Tourism Victoria | <ul style="list-style-type: none"> Business Recovery Package | <ul style="list-style-type: none"> Number of individual services to businesses Number of business workshops and number of attendees Number of Buy Local campaigns Number of business events | <ul style="list-style-type: none"> |
| | Business Infrastructure (M/L) | <ul style="list-style-type: none"> Restored and new infrastructure supports economic development. New businesses are encouraged to establish in damaged areas. | VBRRA/DIIRD | <ul style="list-style-type: none"> Investment facilitation, marketing, investment incentives | <ul style="list-style-type: none"> Number of new businesses established 2 Major investments over \$10M made 50 Businesses \$100K-\$1M established or re-established to contemporary standards. | <ul style="list-style-type: none"> |
| | Council Sustainability - Local Government (S/M) | <ul style="list-style-type: none"> Councils assisted to assess the impact of the bushfires on their current and future finances (in particular the Murrindindi Shire Council). | DPCD | <ul style="list-style-type: none"> In partnership with the MAV: <ul style="list-style-type: none"> Development of a long-term financial model for the Murrindindi SC; and Assist Murrindindi SC to revise its asset management plans and capital works projections that will feed into the above model. | <ul style="list-style-type: none"> Production of financial model Asset management plans and capital works projections revised | <ul style="list-style-type: none"> |
| | Rural Recovery (S/M/L) | <ul style="list-style-type: none"> Primary producers supported during the initial recovery phase after the fires. | DPI | <ul style="list-style-type: none"> Recovery plans developed with secondary animal welfare agencies Programs conducted for groups of small landholders. Sustainable Farm Families Program conducted in fire affected areas Pest monitoring networks re-established | <ul style="list-style-type: none"> Documented by Dec 2009 Attendance at field days and events. Communities to self select to participate Fruit fly trap runs repaired and damaged traps replaced by Spring each year | <ul style="list-style-type: none"> |

* TERM S = short (up to 12 months), M = Medium (1 to 3 years), L = Long (more than 3 years)