Strategic Indigenous Tourism Projects

FEDERATION FUNDING AGREEMENT - AFFORDABLE HOUSING, COMMUNITY SERVICES AND OTHER

Statement of Strategic Intent

This statement takes into account the priority reforms, socio-economic targets and outcomes set out in the National Agreement on Closing the Gap:

Strategic Indigenous Tourism Projects funding will stimulate and strengthen the economic participation of Aboriginal and Torres Strait Islander people and communities in the Visitor Economy (the Australian tourism industry).

Strategic co-investments will be delivered in partnership with State and Territory governments targeting projects which increase the supply of Indigenous tourism experiences and/or create supply chain opportunities for Indigenous tourism businesses and organisations, and which will deliver long-term economic benefits to the Indigenous tourism sector in each state and territory.

The selection of projects (for co-investment) will be directly informed by the Indigenous tourism sector (i.e. Aboriginal and Torres Strait Islander people) with governments taking a place-based approach that recognises each jurisdiction's unique Indigenous tourism opportunities and investment needs.

Ministerial approval is required for co-investment of selected projects.

Investment Principles

The purpose of the *Strategic Indigenous Tourism Projects* funding is to stimulate investment in strategic projects that contribute to building a tourism ecosystem, and that will deliver long-term benefits to the Indigenous tourism sector in each State and Territory. Eligible projects will be identified in line with the following investment principles:

- States and Territories must work in partnership with the local community and traditional owners to identify strategic projects for funding under this measure.

 States and Territories must demonstrate how identified projects align with relevant State or Territory strategies for the development of Indigenous tourism.

 States or Territories must match or exceed the Australian Government funding contribution.

 Projects must generate tourism business development, supply chain opportunities or economic participation outcomes for Aboriginal and Torres Strait Islander Australians and communities.

 Projects must have a plan for sustainability after Commonwealth funding ceases, either as self-sustainable or through a commitment of ongoing State or Territory funding.
- 6 Commonwealth funding is intended to complement (not displace) State or Territory funding for Indigenous tourism projects. Funding must not be used for marketing, promotion or other overhead expenditures that would normally be incurred by the funding parties.
- Projects must demonstrate a sound business case for investment, and evidence of demand (or identified need) for the tourism product, service or experience.
- 8 Projects must demonstrate value-for-money, and a positive return on the Commonwealth's investment.

Schedule FFA

Strategic Indigenous Tourism Projects

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COMMUNITY SERVICES AND OTHER

Table 1: Formalities and operation of schedule				
Parties	The Minister for Indigenous Australians for and on behalf of the Commonwealth of Australia (the Commonwealth).			
	The Minister for Tourism for and on behalf of the State of Western Australia (Western Australia).			
Duration	This Schedule expires on 30 June 2026			
Purpose	This Schedule will support the delivery of strategic Indigenous tourism projects to increase the supply of Indigenous tourism experiences and/or create supply chain opportunities for Indigenous tourism businesses within the Australian tourism industry.			
	Strategic co-investment will be delivered in partnership with the Western Australia Government, recognising each jurisdiction's unique Indigenous tourism opportunities and investment needs.			
	Suitable projects will be identified and implemented in line with the statement of strategic intent and investment principles set out in Appendix A to this Schedule.			
Strategic Alignment	This Schedule is framed to align with the priority reform areas and socio-economic outcomes set out in the National Agreement on Closing the Gap.			
	In entering into this Schedule, the Commonwealth and Western Australia Government recognise their mutual commitment to improve outcomes for Aboriginal and Torres Strait Islander peoples, and the need to work together to achieve those outcomes.			

Estimated financial contributions

The Commonwealth will provide an estimated total financial contribution to the Western Australia Government of \$3.0 million in 2024-25 in respect of this Schedule.

The Western Australia Government will provide an estimated minimum financial co-contribution of 50% matched funding to support the delivery of projects identified in this Schedule. Total project costs may be met with funding sourced from the public or private sector, or a combination of both.

Further details on the Commonwealth and Western Australia estimated financial contributions for the implementation of this Schedule are set in the table below.

Table 1

Table 1 (\$ million)	2024-25	2025-26	Total
Estimated total budget	1.84m	4.16m	6.0m
Commonwealth 50% co-investment	0.92m	2.08m	3.0m
Balance of non- Commonwealth contributions - Western Australia	0.92m	2.08m	3.0m

Additional terms

In addition to the requirements set out in clause 19 of the Federation Funding Agreement – Affordable Housing, Community Services and Other, the Commonwealth agrees to conduct a post-implementation evaluation of the strategic partnership. The Western Australia Government and other project partners will be responsible for participating in this evaluation.

In addition to the requirements set out in clause 20, the Western Australia Government will be responsible for leading stakeholder engagement and project selection processes, and bringing forward proposals for Commonwealth co-investment consideration.

In addition to the requirements set out in clause 21, the Western Australia Government agrees to:

- a. provide reasonable opportunity for the Commonwealth to contribute to developing communications strategies for all projects with a Commonwealth funding contribution;
- b. provide the Commonwealth with equal access to products and materials developed for promotional use (including but not limited to project data, footage and images); and

c. the joint announcement of all projects under this Schedule, unless otherwise agreed by the Commonwealth.

Outcome	Performance milestone	Milestone due	Payments
Project initiation Development approvals secured	Tourism WA / NIAA agreement signed Yallalie Downs Camping with Custodians (YD CwC): Planning approvals obtained, project manager appointed, TWA / Partner Grant agreement executed, water supply headworks installed, building tender completed	30/11/24	
	Wuggubun Camping with Custodians (W CwC): Land access licence secured, planning approval obtained, site investigations completed. Ngula Jar Island Cruising with Custodians (NJI CwC): Planning approvals obtained, Tourism WA grant agreement executed, construction commenced. Camping with Custodians Optimisation Project (CwC OP): Individual projects identified and costed with funding agreements in preparation with project partners. All preliminary site investigations completed.	30/11/24	
Project partner agreements in place	Yallalie Downs Camping with Custodians (YD CwC): Builder appointed and progress payments through grant agreement commenced. Wuggubun Camping with Custodians (W CwC): Site and building plans completed and site infrastructure development and services installations costed, Tourism WA grant agreement executed. Ngula Jar Island Cruising with Custodians (NJI CwC): Building permits secured and site construction underway. Camping with Custodians Optimisation Project (CwC OP): All Tourism WA grant agreements with project partners executed.	20/12/24	YD CwC: \$0.235m W CwC: \$0.06m NJI CwC: \$0.5m CwC OP: \$0.125m (Total: \$0.920m)
All building projects underway or completed	Yallalie Downs Camping with Custodians (YD CwC): Construction completed. Wuggubun Camping with Custodians (W CwC): Site development completed Ngula Jar Island Cruising with Custodians (NJI CwC): Site construction completed Camping with Custodians Optimisation Project (CwC OP): All site construction works completed	30/05/25	

Projects and project reporting completed	Yallalie Downs Camping with Custodians (YD CwC): Progress report of construction phase and confirmation if construction complete. Report on employment outcomes for the project. Wuggubun Camping with Custodians (W CwC): Progress report of construction phase and confirmation if construction complete. Report on employment outcomes for the project. Ngula Jar Island Cruising with Custodians (NJI CwC): Progress report of construction phase and confirmation if construction complete. Report on employment outcomes for the project. Camping with Custodians Optimisation Project (CwC OP): Grant agreements to partner Aboriginal Corporation executed and progress report of work underway and related employment outcomes.	30/04/26	YD CwC: \$0.715m W CwC: \$0.540m NJI CwC: \$0.600m CwC OP: \$0.225m (Total: \$2.08m)
	Total		\$3,000,000

Executed as an Agreement

Signed for and on behalf of the Commonwealth

Malarnelini McCerthy

Hon Malarndirri MCarthy

Minister for Indigenous Australians

14 November 2024

Signed for and on behalf of the State of Western Australia by

Hon Rita Saffioti BBus MLA

Minister for Tourism

11 DEC 2024