

Implementation of Mandatory Country of Origin Labelling for Seafood

FEDERATION FUNDING AGREEMENT – AFFORDABLE HOUSING, COMMUNITY SERVICES AND OTHER

Table 1: Formalities and operation of schedule																																															
Parties	Commonwealth New South Wales Victoria Queensland Western Australia South Australia Tasmania Australian Capital Territory Northern Territory																																														
Duration	This Schedule is expected to expire on 30 June 2028.																																														
Purpose	<p>This Schedule will support the delivery of the agreed national education-led approach for country of origin labelling for seafood in hospitality settings (Seafood CoOL) during the period 1 July 2025 to 30 June 2028.</p> <p>The seafood CoOL labelling requirements are set out in the <i>Competition and Consumer (Australian Consumer Law—Country of Origin Information for Fish for Immediate Consumption) Information Standard 2025</i>.</p>																																														
Estimated financial contributions	<p>The Commonwealth will provide an estimated total financial contribution to the States of \$1.6 million in respect of this Schedule.</p> <table><tr><th>Table 1 (\$ million)</th><th>2024-25</th><th>2025-26</th><th>2026-27</th><th>2027-28</th><th>Total</th></tr><tr><td>Estimated total budget</td><td>0.434</td><td>0.382</td><td>0.382</td><td>0.382</td><td>1.580</td></tr><tr><td>Less estimated National Partnership Payments</td><td>0.434</td><td>0.382</td><td>0.382</td><td>0.382</td><td>1.580</td></tr><tr><td>- New South Wales</td><td>0.054</td><td>0.084</td><td>0.084</td><td>0.084</td><td>0.305</td></tr><tr><td>- Victoria</td><td>0.054</td><td>0.073</td><td>0.073</td><td>0.073</td><td>0.273</td></tr><tr><td>- Queensland</td><td>0.054</td><td>0.063</td><td>0.063</td><td>0.063</td><td>0.243</td></tr><tr><td>- Western Australia</td><td>0.054</td><td>0.045</td><td>0.045</td><td>0.045</td><td>0.188</td></tr></table>					Table 1 (\$ million)	2024-25	2025-26	2026-27	2027-28	Total	Estimated total budget	0.434	0.382	0.382	0.382	1.580	Less estimated National Partnership Payments	0.434	0.382	0.382	0.382	1.580	- New South Wales	0.054	0.084	0.084	0.084	0.305	- Victoria	0.054	0.073	0.073	0.073	0.273	- Queensland	0.054	0.063	0.063	0.063	0.243	- Western Australia	0.054	0.045	0.045	0.045	0.188
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-	South Australia	0.054	0.037	0.037	0.037	0.166
-	Tasmania	0.054	0.028	0.028	0.028	0.138
-	Australian Capital Territory	0.054	0.027	0.027	0.027	0.136
-	Northern Territory	0.054	0.026	0.026	0.026	0.131
	Balance of non-Commonwealth contributions	0.0	0.0	0.0	0.0	0.0

**Table 2: Performance requirements, reporting and payment summary**

Performance milestones	Due Date	Payment (\$)
<p>Commonwealth acceptance of evidence demonstrating each State's support in developing Commonwealth Seafood CoOL guidance and communications materials circulated via the Consumer Senior Officials Network (CSON) meetings or out-of-session in written form to CSON during 2024-25.</p> <p>The evidence is to include:</p> <ul style="list-style-type: none"> <li>Written constructive feedback to the Commonwealth on draft guidance and communication materials.</li> <li>Attendance recorded by each State to the Consumer Senior Officials Network meetings during 2024-25.</li> </ul>	30 June 2025	NSW: 54,250 VIC: 54,250 QLD: 54,250 WA: 54,250 SA: 54,250 TAS: 54,250 ACT: 54,250 NT: 54,250
<p>Commonwealth acceptance of evidence demonstrating each State's support in developing Commonwealth Seafood CoOL guidance and communications materials circulated via the Consumer Senior Officials Network (CSON) meetings or out-of-session in written form to CSON during 2025-26.</p> <p>The evidence is to include:</p> <ul style="list-style-type: none"> <li>Written constructive feedback to the Commonwealth on draft guidance and communication materials.</li> <li>Attendance recorded by each State to the Consumer Senior Officials Network meetings during 2025-26.</li> </ul>	15 May 2026	NSW: 83,617 VIC: 72,789 QLD: 63,031 WA: 44,613 SA: 37,094 TAS: 27,945 ACT: 27,205 NT: 25,671
<p><u>Progress Report</u></p> <p>Commonwealth acceptance of a progress report that details each State's progress on Seafood CoOL related activities in the period from 1 July 2025 to 30 June 2026, including:</p> <ul style="list-style-type: none"> <li>Promotion of the Commonwealth communications campaign using jurisdiction's existing website, social media and stakeholder outreach channels to educate businesses and consumers on the Seafood CoOL requirements using materials developed by DISR. Activities must at a minimum include the following, but are not limited to:               <ul style="list-style-type: none"> <li>uploading DISR developed education materials or adding links to Commonwealth websites onto jurisdictional websites;</li> <li>promoting Commonwealth social media posts on jurisdictional social media channels;</li> <li>sharing links to Commonwealth media releases and news articles on jurisdictional websites or social media channels.</li> </ul> </li> <li>Where additional State specific arrangements for Seafood CoOL implementation are applicable, the State provides copies of any bespoke communications products to the Commonwealth.</li> <li>Data on the number of enquiries and complaints received.</li> </ul>	31 August 2026	NSW: 83,617 VIC: 72,789 QLD: 63,031 WA: 44,613 SA: 37,094 TAS: 27,945 ACT: 27,205 NT: 25,671

<ul style="list-style-type: none"> <li>• Description of any other guidance or activities which have been delivered by states to help businesses learn about the new standard and ways to implement Seafood CoOL.</li> </ul>		
<p><u>Final Report</u></p> <p>Commonwealth acceptance of a progress report that provides a satisfactory description of each State's Seafood CoOL related activities in the period from 1 July 2026 to 30 June 2027, including:</p> <ul style="list-style-type: none"> <li>• Promotion of the Commonwealth communications campaign using jurisdiction's existing website, social media and stakeholder outreach channels to educate businesses and consumers on the Seafood CoOL requirements using materials developed by DISR. Activities must at a minimum include the following, but are not limited to: <ul style="list-style-type: none"> <li>○ uploading DISR developed education materials or adding links to Commonwealth websites onto jurisdictional websites;</li> <li>○ promoting Commonwealth social media posts on jurisdictional social media channels;</li> <li>○ sharing links to Commonwealth media releases and news articles on jurisdictional websites or social media channels.</li> </ul> </li> <li>• Where additional State specific arrangements for Seafood CoOL implementation are applicable, the State provides copies of any bespoke communications products to the Commonwealth.</li> <li>• Data on the number of enquiries and complaints received.</li> <li>• Description of any other guidance or activities which have been delivered by states to help businesses learn about the new standard and ways to implement Seafood CoOL.</li> </ul>	31 August 2027	NSW: 83,617 VIC: 72,789 QLD: 63,031 WA: 44,613 SA: 37,094 TAS: 27,945 ACT: 27,205 NT: 25,671

OFFICIAL

The Parties have confirmed their commitment to this schedule as follows:

*Signed for and on behalf of the Commonwealth  
of Australia by*



**Senator the Hon Tim Ayres**  
Minister for Industry and Innovation  
Minister for Science

27 August 2025

*Signed for and on behalf of the  
State of New South Wales by*

**The Honourable Anoulack Chanthivong MP**  
Minister for Better Regulation and Fair Trading

[Day] [Month] [Year]

*Signed for and on behalf of the  
State of Victoria by*

**The Honourable Nick Staikos MP**  
Minister for Consumer Affairs

[Day] [Month] [Year]

*Signed for and on behalf of the  
State of Queensland by*

**The Honourable Deborah Frecklington MP**  
Attorney-General, Minister for Justice and Minister  
for Integrity

[Day] [Month] [Year]

*Signed for and on behalf of the  
State of Western Australia by*

**The Honourable Dr Tony Buti MLA**  
Attorney General, Minister for Commerce

[Day] [Month] [Year]

*Signed for and on behalf of the  
State of South Australia by*

**The Honourable Andrea Michaels MP**  
Minister for Consumer and Business Affairs

[Day] [Month] [Year]

*Signed for and on behalf of the  
State of Tasmania by*



**The Honourable Felix Ellis MP**  
Minister for Housing, Planning and Consumer Affairs

[Day] [Month] [Year]

*Small Business, Trade*

**Signed** *for and on behalf of the Australian  
Capital Territory by*

**Signed** *for and on behalf of the Northern  
Territory by*

**Tara Cheyne MLA**

Attorney-General

[Day] [Month] [Year]

**Marie-Clare Boothby MLA**

Attorney-General

[Day] [Month] [Year]